

A nighttime photograph of a city skyline, likely Detroit, with numerous skyscrapers and buildings illuminated. The lights from the city are reflected in the water in the foreground, creating a shimmering effect. The sky is dark, and the overall scene is vibrant with city lights.

MICHIGAN ECONOMIC OUTLOOK SURVEY

2025

SPECIAL THANKS



STEVE GRIGORIAN
President & CEO



DIANE KELLER
President & CEO



SHERI PETRAS
CEO and Partner



DAVID HAM
Program Director



DON HART
President



JIMMY HSIAO
CEO and Founder



BRAD SMITH
Vice President



VICKY AMONGIN
Administration



MAKE MICHIGAN
A GREAT PLACE TO
GROW A BUSINESS

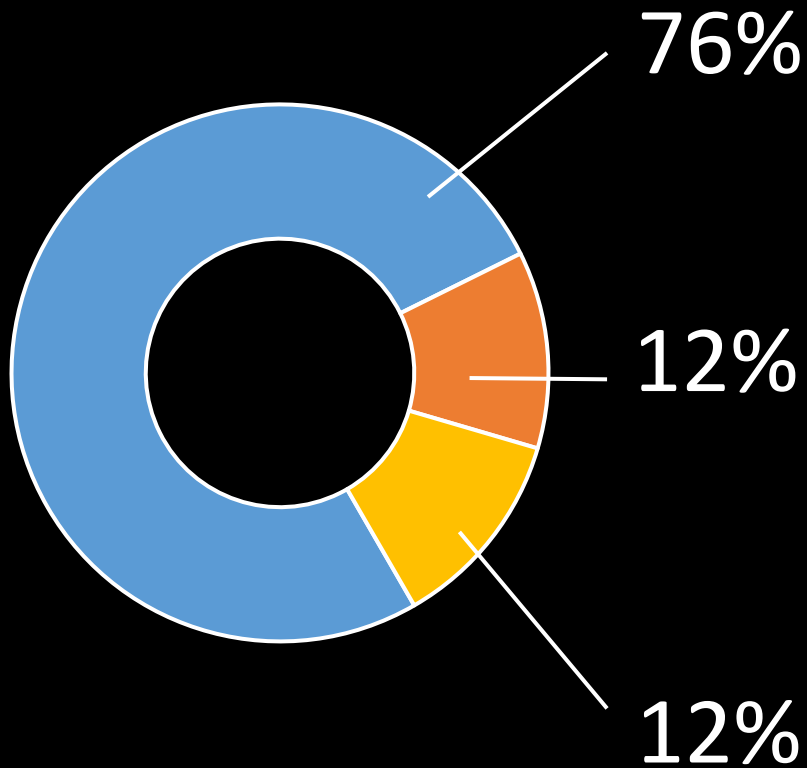


MICHIGAN SECTORS

ACTIVE WORKFORCE

SECTORS

SURVEY RESPONSES



BUSINESS

NONPROFIT

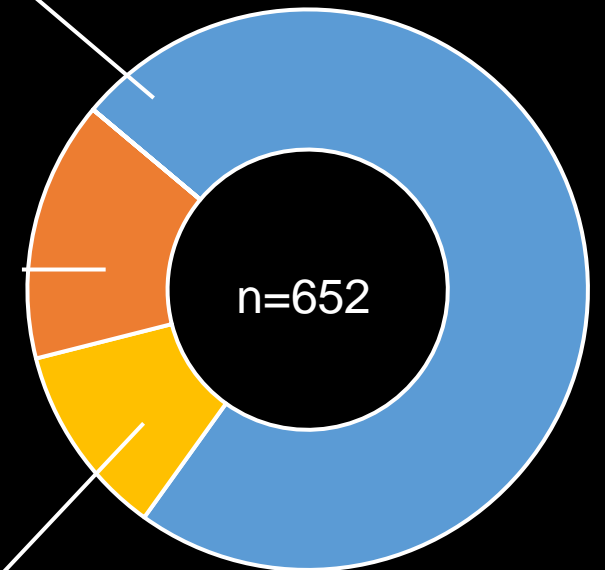
GOVERNMENT

74%

15%

11%

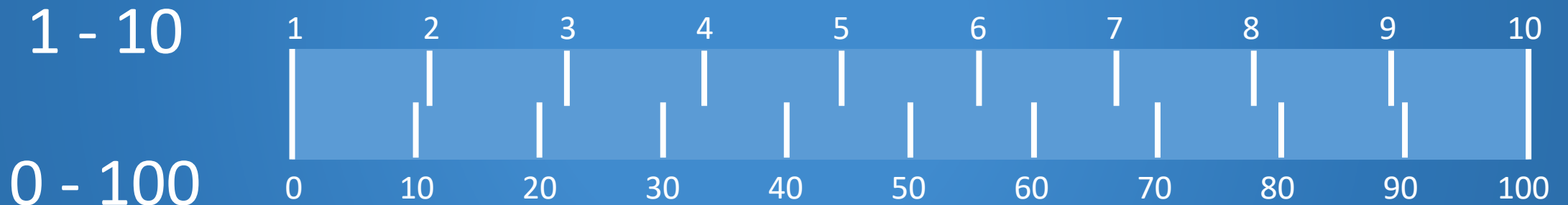
n=652



TRACKING MEASURES METHODOLOGY



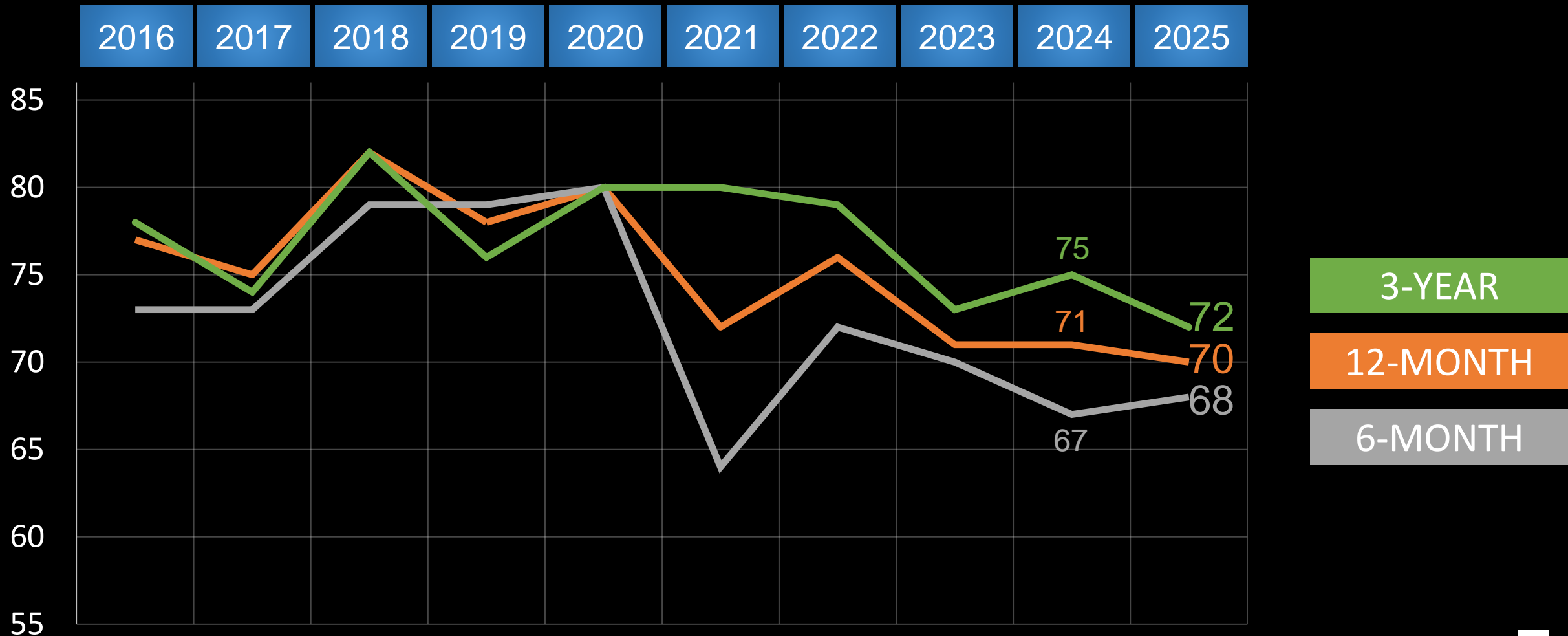
Questions are asked on a 1-10 scale,
then translated to a 0-100 scale



ORGANIZATION OUTLOOK

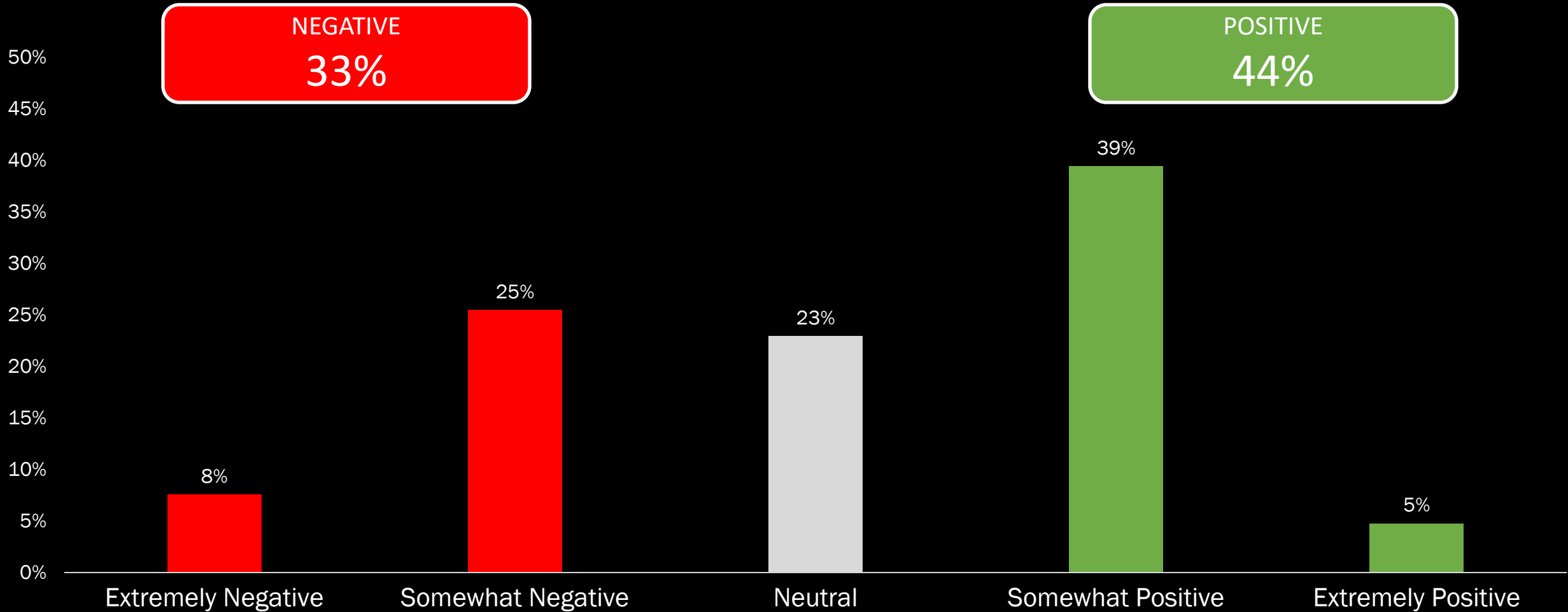
“Rate your organization’s outlook for the following timeframes:”

(10 = excellent, 1 = poor)



2024 MICHIGAN ECONOMY

“What is your view of Michigan's 2024 economy?”

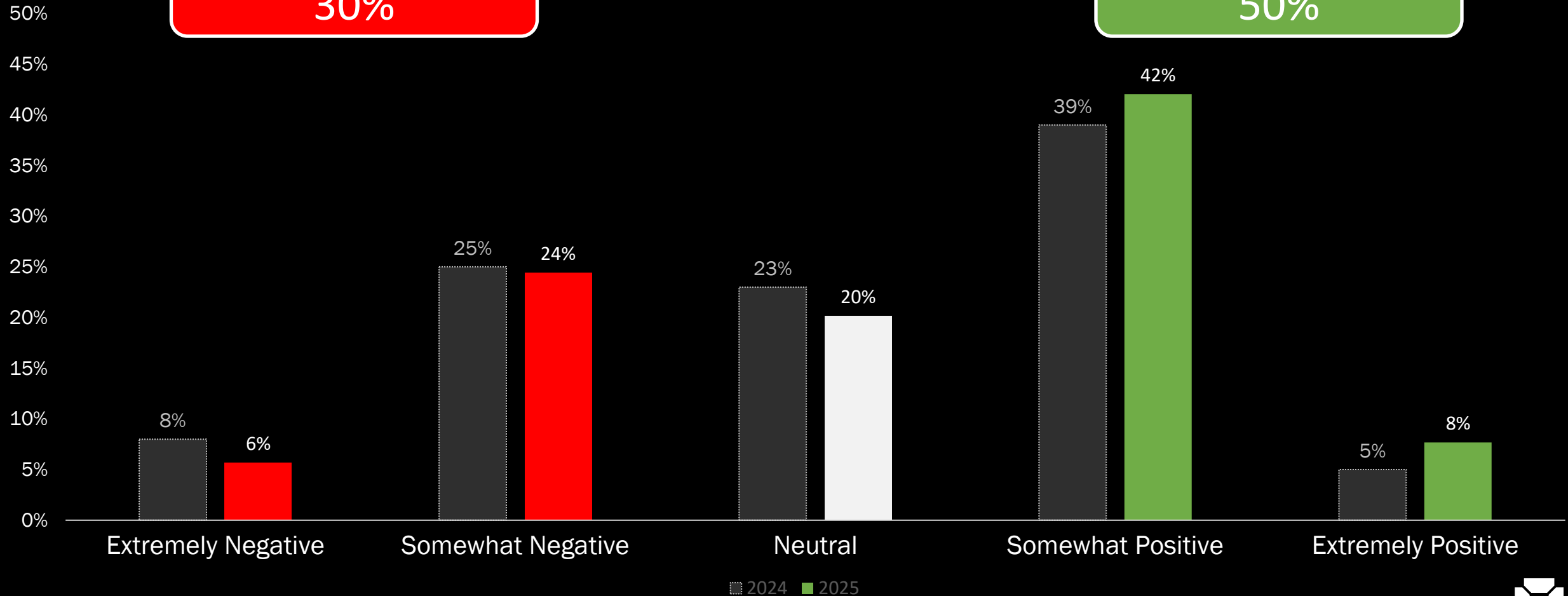


2025 MICHIGAN ECONOMY

“Looking ahead, what is your outlook for Michigan's 2025 economy?”

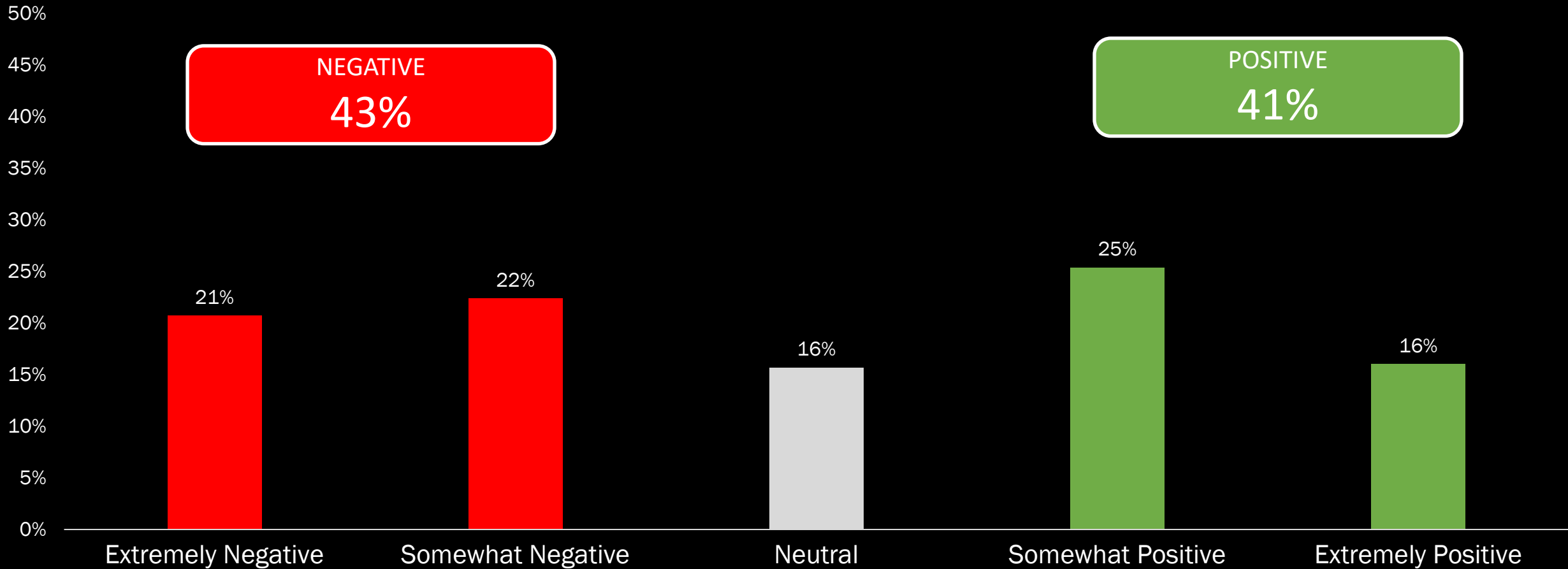
NEGATIVE
30%

POSITIVE
50%



2025 MICHIGAN ECONOMY

“What impact do you think President Trump's policies will have on Michigan's economy in 2025?”



MICHIGAN OVERALL

“How much do you agree with the following? Michigan . . .”

(10 = strongly agree, 1 = strongly disagree)

2023

2024

2025

Is a great state for raising a family



Is business-friendly



Is on the right track



Is a great state for young professionals



Has a strong, vibrant economy



CHATGPT DOESN'T GET MICHIGAN

“Generate an overhead view of the entire state of Michigan at day.”



CHATGPT GIVES REASONS WHY THE PANEL IS BETTER

Why the Panel Might Be Better for Up-to-Date Insights:

1. Real-Time Data and Policy Updates:

- Panelists like **Rachael Eubanks**, **Quentin L. Messer, Jr.**, and **Gabriel Ehrlich** have access to the most current, real-world data and policies directly influencing Michigan's economy.
- You'll hear firsthand about state initiatives, recent economic developments, and industry-specific changes as they unfold in 2025.

2. Insider Perspectives:

- The panelists are directly involved in Michigan's economic management and research, providing context and nuances beyond publicly available information.

3. Q&A Opportunities:

- You can ask specific follow-up questions on emerging issues and trends, tailoring the discussion to your needs.



OUTLOOKSURVEY.COM

